

Evaluation survey for
Module 5 – Developing a marketing strategy

Please complete and submit in a Google Form.

1. Describe your enterprise - give product(s), or service(s) you provide. List all that apply:
2. When looking at your agribusiness operation what three topics in this module did you find applicable to your enterprise?
3. How would you incorporate these 3 topics or actions from Question #2 in your enterprise?
4. What do you need to make these actions happen? What is your timeline for implementation?
5. How will you know that these actions are effective? How will you measure success (sales growth, profits increase, etc.)?
6. What topics would you like to see addressed in future modules or workshops?

Thank you for participating in this module, and for completing this survey.
Your input is very valuable!